



ANGLO-ISRAEL ASSOCIATION

3RD NOVEMBER 2011

The 3rd
AMBASSADORS'
ROUND TABLE



The late Brigadier General Sir Wyndham Deedes, the first Chief Secretary to the British High Commissioner for Palestine, founded the Anglo-Israel Association in 1949, just a year after the establishment of the State of Israel. The Association is an independent charity that enjoys the active support of people of different faiths and across the political spectrum. The Association's primary purpose is to promote wider and more positive understanding of Israel in the UK; to encourage exchanges between both countries at every level and generally to support activities which foster goodwill between British and Israeli citizens.

Many Jewish organisations in this country are committed to links with Israel in many fields. The AIA alone, from the outset, has enjoyed broad public and political backing from Jews and non-Jews alike, as well as the main political parties. It is this breadth of support that provides the Association with its distinctive and objective reputation in both Britain and Israel.

The Association has maintained an active role, helping to bolster Britain's relationship with Israel over the years. This is a time of fresh challenges and there remains a need for a strong organisation such as ours to encourage a better informed and more sympathetic attitude towards Israel and to sustain and strengthen the ties which have traditionally existed between our two peoples. Our emphasis remains on positive and forward looking activities, for which generous support is urgently needed.

**The 3rd Ambassadors Round Table was sponsored
by the Estate of the late Dr Charles Harris, MD**

Thank you.



**THE CHALLENGES AND OPPORTUNITIES OF MOVING
FROM INNOVATION TO ENTREPRENEURSHIP:
THE UK AND ISRAELI PERSPECTIVE**

3 NOVEMBER 2011
LOCARNO SUITE
FOREIGN & COMMONWEALTH OFFICE
KING CHARLES STREET,
LONDON SW1

'The future is not a gift, it's an achievement'

Robert Kennedy



9.30: Registration and coffee

10.00: Welcome: Lord Bew, Chairman of the Anglo-Israel Association

The Challenge of Commercialising Good Science

How can we get the UK and Israel to work together better on science?

Chair: **Prof. David Clary**, Chief Scientific Adviser, Foreign and Commonwealth Office

Presentations from:

Brian Graves, Director Business Development, Imperial Innovations, Imperial College.

Prof. Moti Herskowitz, Vice-President and Dean for Research and Development,
Ben Gurion University

Q&A

11.15: Coffee break

Dr. Richard Jennings, Cambridge Enterprise Limited, University of Cambridge

Dr. Mark Talesnick, Associate Professor Structural Engineering and Construction
Management. Head of 'Engineers without Borders', Technion

Q&A

12.45: Lunch break

2.00: How can we get the UK and Israel to work together better on commercialising good science?

Chair: Lord Turnberg, House of Lords

Presentations from:

Prof. Shy Arkin, Vice-President and Head of Research and Development Hebrew University of Jerusalem

Thomas Lipinski, Founder, MD and CTO, Green Structures

Professor Haim Garty, Vice-President, Weizmann Institute

Cengiz Tarhan, Managing Director, UCL Business Plc

Q&A

3.40: Tea break

4.00: What Israel and the UK could learn from each other for Innovation and Growth?

Chair: Lord Turnberg

Presentations from:

Daniel Doll-Steinberg, CEO and Founder, Tribeka Ltd

Dr Simon Kay, Director of British Council, Israel


Noah Shani, Minister Commercial Affairs, Embassy of Israel, London

Q&A

5.00: HE Matthew Gould, British Embassy, Tel Aviv

Close

Drinks reception



PROFESSOR ISAIAH (SHY) ARKIN, Vice-President and Head of Research and Development Hebrew University of Jerusalem

Shy has held several prominent positions at the Hebrew University of Jerusalem including Head of the Authority for Research and Development, Head Life Sciences Institute, Arthur Lejwa Professor of Structural Biochemistry and Full Professor in the Department of Biological Chemistry. Shy was educated at Yale University School of Medicine, Tel Aviv University and the Hebrew University.

Shy's major interests are in experimental and computational structural biology of membrane proteins: use and development of novel experimental and computational approaches to elucidate membrane protein structure focusing on viral ion channels.

Shy has taught at the Hebrew University, Cambridge University and Yale University and has published widely.



DANIEL DOLL-STEINBERG, Founder and CEO of Tribeka Ltd.

Developer of SoftWide, the revolutionary and world leading solution for the high street retailing of software and entertainment media, such as DVD movie and console games. SoftWide licenses and manufactures in store a full product for customers in on average 2 to 3 minutes, and is set to prove a disruptive influence in the channel.

Tribeka has agreements with over 200 major publishers worldwide and is rolling out SoftWide with tier 1 retailers and partners across the world including Carrefour, Fuji & Harvey Norman, Microsoft and Tesco in Australia, Europe, UK and USA.

Tribeka is one of the only UK companies to have been awarded a Wall Street Journal Innovation award and SoftWide is a European Retail Solution of the Year.

Daniel has a BEng Electronic and Electrical Engineering from Manchester University and is a Honorary Senior Research Associate at University College London



PROFESSOR HAIM GARTY, Vice President, The Weizmann Institute

Prof. Haim Garty earned a BSc degree in chemistry and physics from the Hebrew University of Jerusalem in 1973 and a PhD degree in Biophysics from the Weizmann Institute of Science in 1980. Following a postdoctoral training at Columbia University in New York, he returned to the Weizmann Institute to join what was then the Department of Membrane Research.

Prof. Garty headed the Institute's Department of Biological Chemistry from 1997 to 2002, and directed the Life Science section of the Israel Science Foundation from 1999 to 2002. In 2002 he was nominated as Vice President for Technology Transfer at the Weizmann Institute and Chairman of the Board of Yeda Research and Development Co., Ltd., the Institute's commercial arm. In 2006, he was appointed as Vice President of the Weizmann Institute. Prof. Garty is the incumbent of the Hella and Derrick Kleeman Chair of Biochemistry.

Prof. Garty's research focuses on the basic mechanisms and hormonal regulation of salt and water transport in the kidney, intestine and lung. He is a member of a number of international scientific societies and serves on the editorial boards of the American Journal of Physiology and the Journal of General Physiology. He is married to Dr. Nira Garty and is a father of three sons.




HE MATTHEW GOULD, British Ambassador to Israel

HE Matthew Gould was appointed HM Ambassador to Israel in September 2010. Ambassador Gould served as Principal Private Secretary to the Foreign Secretary for three years following a stint as private secretary for foreign affairs to the prime minister. He also served for two years as the deputy head of mission at the British Embassy in Tehran.



BRIAN GRAVES, Director Business Development, Imperial Innovations

Brian joined the Group in 2001 as head of the Engineering Technology Transfer team having previously gained over 20 years' experience in business development, product development and marketing in the engineering industry with John Crane Limited, a division of Smiths Group plc.




PROFESSOR MOTI HERSKOWITZ, Vice-President and Dean for Research and Development Director of the Blechner Center of Industrial Catalysis and Process Development, Israel Cohen Chair in Chemical Engineering, Ben-Gurion University of the Negev

Moti Herskowitz, professor of chemical engineering and researcher in the fields of advanced materials, catalysis and multiphase reactors, was appointed Vice-President and Dean for Research and Development in September 2003. Prof. Herskowitz is responsible for promoting and facilitating all aspects of fundamental and applied aspects of R&D, including the diverse infrastructure, the marketing and management.

Prof. Herskowitz received his B.Sc. degree in Chemical Engineering from the Ben-Gurion University of the Negev (BGU) and the Ph.D. from the University of California at Davis. He joined the Department of Chemical Engineering at BGU in 1979 as lecturer and was promoted to Full Professor in 1992.

Prof. Herskowitz has served as the chairman of the Department of Chemical Engineering. He established and became the director of the Blechner Center for Industrial Catalysis and Process Development in 1995 leading many of its research programs. He published over 120 papers and 20 patents based on basic and applied research. Some patents deal with novel renewable and clean fuels as well as processes for their production. Others are related to environmental catalysis and green chemistry. Prof. Herskowitz has been associated with Exxon (Mobil) Research and Engineering Company for 25 years and was a consultant for a number of companies.



DR RICHARD JENNINGS is Interim Chief Executive of Cambridge Enterprise and a board member of both Cambridge Enterprise and its wholly owned consultancy company, Cambridge University Technical Services (CUTS).

Richard is also Chair of the board of Institute for Manufacturing's Education and Consultancy Services Ltd, the Institute for Manufacturing's knowledge transfer company.

Formerly, Richard was Head of Chemical Research at Napp Research Centre on the Cambridge Science Park. He joined the University as Assistant Director for Industrial Cooperation of the Wolfson Cambridge Industrial Unit, with responsibility for biomedical projects, in 1988. In 1994, he became Director and also joined the board of the University's technology transfer company, now called Cambridge Enterprise. Richard was appointed Director of Research Policy in 2000 and joined Cambridge Enterprise in 2005 to establish its consultancy business.

Richard has a very extensive track record of establishing mutually beneficial university-industry collaborations and commercialising University-derived intellectual property through consultancy, licensing and spin-off companies.



DR SIMON KAY is the Country Director of the British Council in Israel.

He leads a team responsible for managing cultural relations between the UK and Israel. The team delivers services in education, arts, science, English and society. Simon's most recent post before Israel was in HQ in London where he led a global programme to review and reform the British Council's international governance and tax arrangements. As a result he has developed expertise in international charity and not for profit governance. Before that he worked in Russia, Sudan, Nigeria, Bangladesh and Singapore. He joined the British Council in 1987 after completing a degree in Zoology and PhD in Cancer Research/Immunology at the University of Nottingham.


THOMAS LIPINSKI Founder, MD and CTO, Green Structures

A visionary leader of sustainable design practice, CleanTech start-up and a dedicated inventor (filing his first patent application at the age of 12). Tom is a no nonsense character and believer in practical and commercially sustainable approaches to tackling environmental issues. Currently engaged with the University of Sheffield and Imperial College London working on development of Energy Storage and Management technologies.

He has received many awards including Innovation Future Zone at Ecobuild; Best Retrofit Innovation - Winner, Retrofit Awards Best New Energy Efficient product at Ecobuild; Green Hero, Green Apple Awards, Best Sustainable Building - City of London; Best Carbon Reduction Project - EDIE Awards;

Current Relevant Representation:

Active participant in UKGBC Rapid Response Task Group regularly providing advice on Built Environment matters to politicians, journalists and others;
Science, Technology, Engineering and Maths ambassador (actively promoting STEM subjects in schools, job fairs and school networking events);
Contributing to various publications on Energy Efficiency in Built Environment (The Guardian, Wall Street Journal, IDFX, Homebuilding and Renovating etc)


NOAH SHANI Minister, Commercial Affairs, Embassy of Israel, London

Noah Shani has been the Minister for Commercial Affairs at the Embassy of Israel in London since September 2010 and is responsible for developing and promoting trade and economic activities between Israel, the UK & Ireland. Prior to this role, Mr. Shani completed with distinction the academic programme of the prestigious National Security College (IDF).

Mr. Shani served as the Auditor General for the Ministry of Industry and Trade from 2006 till August 2010. Before assuming this post, Mr. Shani also served in Japan as the Minister for Economic Affairs and was responsible for developing and promoting trade and economic activities between Israel and Japan.

Noah is a graduate of the Ministry of Industry Trade and Labour's Economic and Commercial Representative Diplomatic Course.

Mr. Shani graduated from the Hebrew University of Jerusalem with a BA (Hons) Economics and Political Science and a MA in Political Science/National Security from the University of Haifa, where he graduated with Distinction. Mr. Shani served in the Israeli Defence Force (IDF) between 1968 and 1971. He is married and has three children.



DR MARK TALESNICK Associate Professor Structural Engineering and Construction Management. Head of 'Engineers without Borders', Technion

Mark Talesnick was born and raised in Canada, he studied at the University of Toronto – Geological Engineering and moved to Israel 1982. Mark received his MSc, DSc – Civil Engineering, from the Technion, Haifa.

Since 1993 Mark has been a senior lecturer at the Technion in the field of GeoMechanics, earthquake engineering and soil structure interaction. He created a TV series called Lost Worlds for the National Geographic and History channels and in 2007 Formed Engineers without Borders –Technion. He has led student groups to remote villages in eastern Nepal to construct BioGas reactors, water harvesting and social/economical projects and has developed the concept of a new breed of engineer – the Global Engineer.

Mark developed, together with Prof B. Amadei, a study abroad program, foreign students working with Israeli students, two rounds completed in Aug. 2010 & Aug. 2011



CENGIZ TARHAN Managing Director, UCL Business PLC

Having trained as an accountant, Cengiz joined the Royal Free Hospital School of Medicine (RFHSM) in 1989 and continued as Director of Financial and Business Affairs for the Medical School on its merger with UCL. Cengiz established Freemedic plc as the commercial arm of RFHSM in 1993 and has been Managing Director of UCLB since 2004. He was previously involved with PolyMASC Pharmaceuticals plc, one of the first university spinouts to float on the AIM, and has set up many licences. He was also involved in the trade sale of Medic to Medic Ltd to Informa plc in 2005 and Stanmore Implants Worldwide Limited to Abingworth and MDY Healthcare in February 2008. Cengiz acts as a Director for a number of UCLB's spinout companies, including Pentraxin Therapeutics Limited, Evexar Medical Limited and Abcodia Therapeutics Ltd.



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